

SPONSORSHIP OPPORTUNITY



Warm greetings!

What are your sales and marketing goals this year?

We, at Nephila Web Technology Inc, as the organizers of the upcoming **MoodleMoot Conference Philippines 2019** (happening on May 8-10, 2019 at the UP Asian Center, University of the Philippines, Diliman, Quezon City), would like to share with you this opportunity to **reach those goals** as one of the sponsors of our upcoming event targeted towards academic institutions, educators, HR and training professionals and open-source developers in the Philippines.

MoodleMoot conferences are held around the world, with a focus on encouraging collaboration and sharing of best practices in using the world's most widely used open source learning platform, Moodle. Globally, Moodle is being used by international organizations such as the **United Nations and World Vision** for the digital transformation of their learning and development activities. In the Philippines, it is used by **TESDA, UP Open University, Bangko Sentral ng Pilipinas, 7-11** and many other key organizations. All in all, Moodle has more than **134 million users** and still counting.

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Australia, Brazil, Greece, United Kingdom, India and USA are some of the countries that also hold their own annual MoodleMoot. Here in the Philippines and in the Southeast Asia region, we are proud to be spearheading this esteemed event. MootPH18, as the Philippines' first MoodleMoot conference was a huge success and we hope to share that of MootPH19 with you this time.

Below are some quick facts about the event and the options for partnership, together with the benefits and inclusions of each. In case you have other possible forms of collaboration in mind that may be outside of our list here, feel free to email us at moodleph@nephilaweb.com.ph

We look forward to sharing the success of MootPH19 with you!

Yours truly,



Sheryl Villaroman

MootPH19 Conference Chair



QUICK FACTS

Event Date	May 8 - 10, 2019 9AM to 5PM
Venue	UP Asian Center, University of the Philippines, Diliman, Quezon City
Target Number of Attendees	300
Profile of Attendees	<p>During last year’s Moodle moot, the following roles from the academe were represented:</p> <ul style="list-style-type: none"> ● School Directors ● University and School Presidents ● VP for Academic Affairs ● Academic Program Heads ● Content Developers ● Curriculum Specialists ● Deans ● EdTech experts ● E-Learning Specialists ● Faculty ● Learning and Development Facilitators ● Instructional Designers ● Professors <p>From the corporate sector-- across banks, BPOs, retail chain, distributors, manufacturers and NGOs, the following roles were also represented:</p> <ul style="list-style-type: none"> ● Presidents and CEOs ● Director for Research and Development ● Director for Technology ● VP for HR



QUICK FACTS

<p>Profile of Attendees (Cont'd)</p>	<ul style="list-style-type: none"> • Human Resource Managers • Innovations Head • IT Directors • Bankers • Account Managers • Marketing Personnel • Open source hobbyists • Operations Manager • Software Engineers • System Analysts • Training Facilitators • Training Specialists
<p>What normally happens at a MoodleMoot?</p>	<ul style="list-style-type: none"> • Moodle workshops • Developers' jam sessions • Keynote presentations • Break out presentation sessions • Community panel sessions • Social activities





PAYMENT PROCESS

Once you have decided on which partnership level fits your marketing and sales goals the most, kindly supply the following details and proceed to carrying out the reservation / payment instructions.

For USDollar payments, this exchange rate shall apply: **1USD = 55PHP***

*Payment gateway and/or wire transfer charges that may be incurred shall be on the account of the payor / sponsor.

Company Name	
Name of Representative	
Designation	
Contact Number	
Name of Product or Service to be promoted	
Link to the website or product information	
Chosen Sponsorship Level	

<p>For Philippine Peso Transactions</p> <p>Bank Name: BANK OF THE PHILIPPINE ISLANDS</p> <p>Account Name : Nephila Web Technology, Inc.</p> <p>Account Number : 4353-0435-74</p> <p>Branch: BPI Gateway, Cubao Branch</p>	<p>For US Dollar Transactions</p> <p>Bank Name: EASTWEST BANK</p> <p>Account Name: Nephila Web Technology Inc</p> <p>Account Number : 300000522973</p> <p>Branch: Cubao, Araneta, Center</p> <p>SWIFT CODE: EWBCPHMM</p>
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TERMS & CONDITIONS

The sponsor / exhibitor hereby agrees to the following Terms and Conditions:

- The Sponsor grants the event organizers the **right to use their intellectual property in promoting the event**, including logos and other brand trademarks.
- All sponsor's talks / sessions should be given on a **soft-sell approach** where sharing of best practices and insights on the **use of Moodle is given more priority** over selling and showcasing their products.
- Promotion of other Learning Management Systems, whether open-source or proprietary, other than Moodle is **STRICTLY PROHIBITED**.
- All products and services that will be promoted on the event shall be **fit for use with Moodle**.
- Silver, Gold and Co-Presenters are required to **send a copy of their talk topic and slides on or before March 15, 2019** and is subject to the approval of the organizers.
- All sponsors shall send a complete **list of all the materials** that they will bring and use during the event, subject to the approval of the organizers and the limitations of the venue, **on or before March 15, 2019**.
- **NO X-deals** will be allowed for *Silver, Gold and Co-Presenter* event partnership levels.
- **50% down payment** shall be deposited to Nephila Web Technology's designated bank account as soon as the agreement is signed.
- Full payment shall be made on or before **March 15, 2019**.
- **No refund** shall be made when a sponsor decides to cancel at any point.

TERMS & CONDITIONS



- Booth area designation shall be on a **first come-first served basis**. Nephila Web has the right to allocate spaces to the exhibitors, should the exhibitor's choice is not available.
- If the nature or any of the components of the purchased sponsorship package must be changed for any reason, Nephila Web Technology agrees to **notify the Sponsor** in writing.
- Each sponsor can only represent **one company per booth** availed.
- The purchased sponsorship package is **not transferable** for any reason. If the Sponsor cannot meet the financial requirements of this agreement, the Sponsor agrees to provide written notification to Nephila Web Technology in a timely manner so that the organizers may find another suitable sponsor.
- Anything not expressly addressed in this sponsorship agreement's terms shall be governed by the laws of the **Republic of the Philippines**.

Once payment is made, please e-mail the deposit slip (with reference number) to info@nephilaweb.com.ph. For further inquiries, please call telephone nos. (+632) 453-7347, (+632) 453-1769 and look for May or Ann.

CONFORME

Name:

Designation:

Date: